

REY

Reputation Network



**This is a guy
who goes to
a club...**





Maintain Privacy



Prove Reputation



REY



**Shelly wants to prove her
address...**



**Shelly wants to prove her
address...**

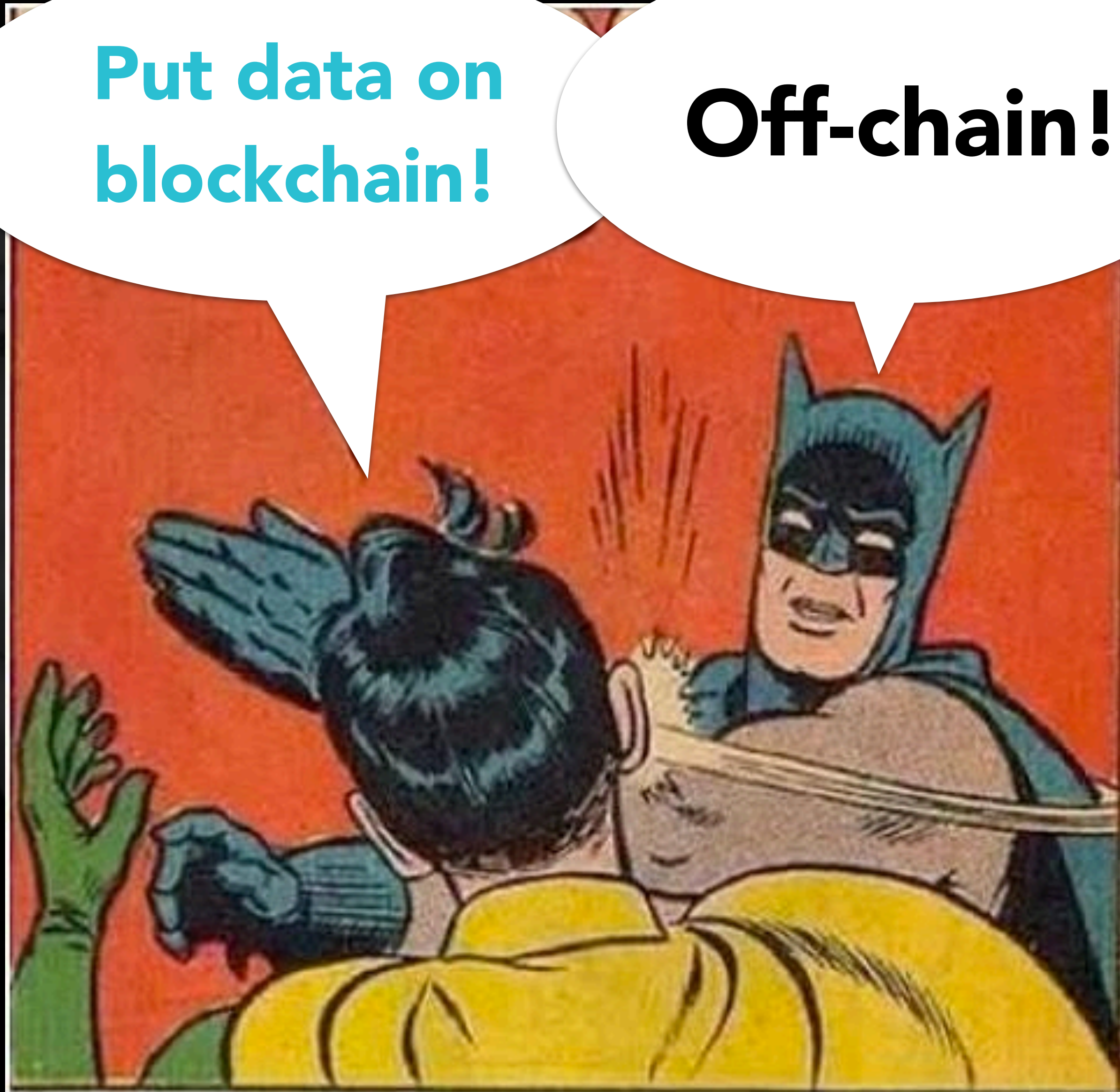
... Ledger?

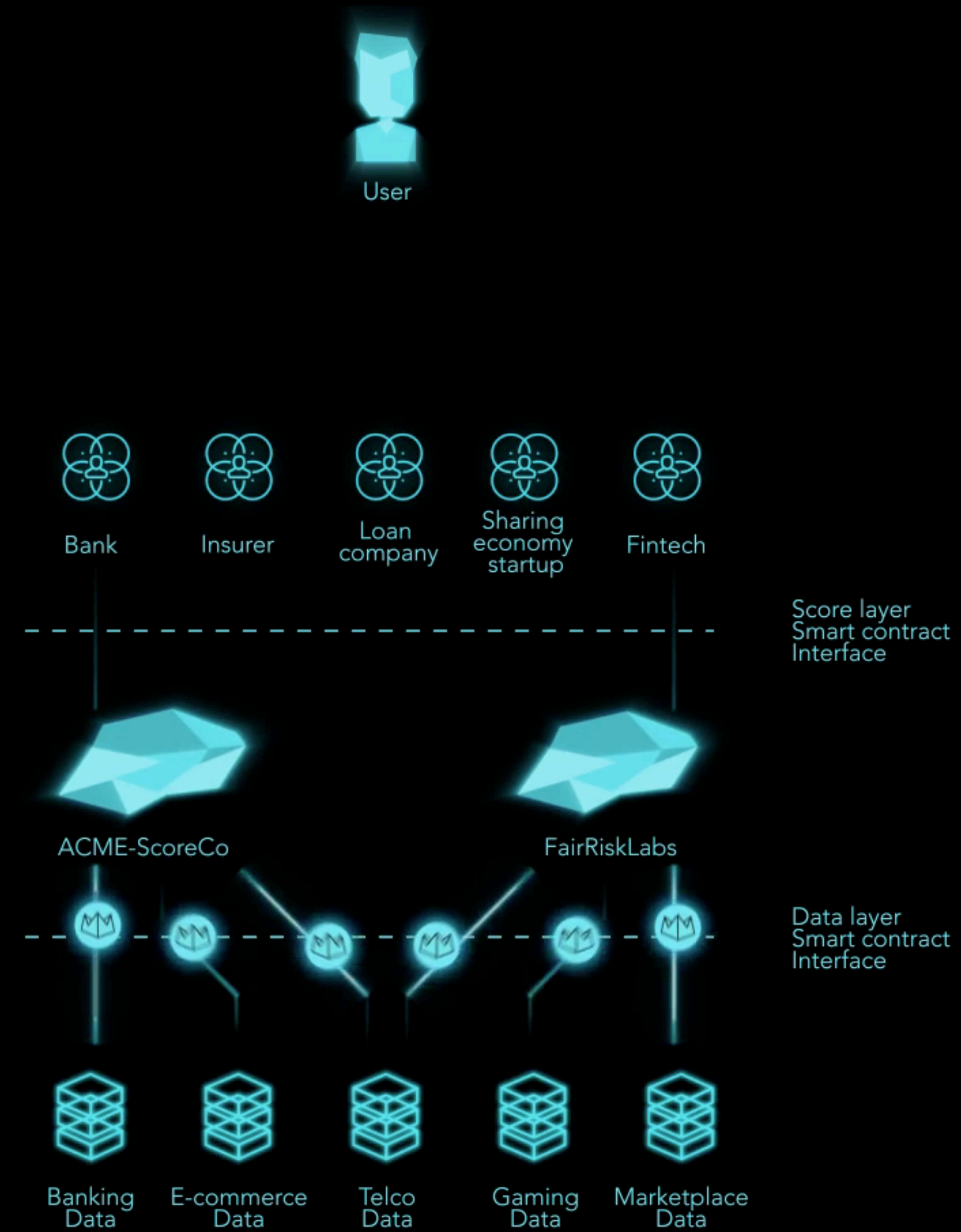


Blockchain and Privacy?

**Put data on
blockchain!**

Off-chain!





User

Clients

Apps

Federations

From **Static data** to **Dynamic data**

- Dynamic Credit
- Proof of insurance
- Proof of driving
- Volunteering discounts
- Customer behaviors
- Credit scoring
- University degrees
- Sharing Economy
- Criminal Records
- Social logins



FEATURES AND BENEFITS	REY	CIVIC	OAUTH
End Client cannot access all data	Yes	Yes	No
Data processors don't know user's identity	Yes	Yes	No
Obligations remain in sites already trusted by users	Yes	Yes	No
Data leaks are prevented when processing data	Yes	No	No
Computes dynamic, changing data	Yes	No	Yes
Identity	Public Key	Public Key	Private

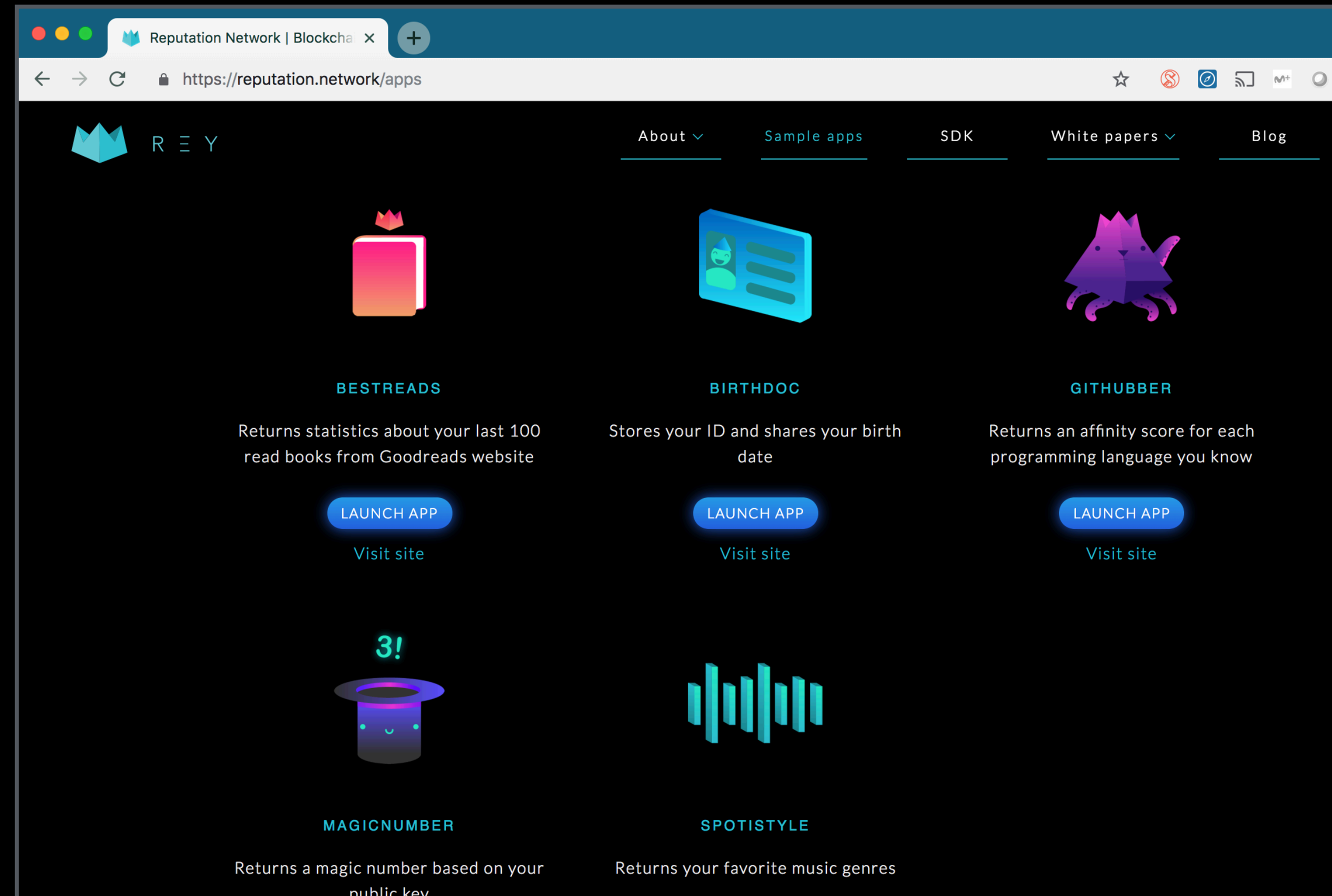
Own your reputation.
Benefit from your data.

Zero-Knowledge Reputation

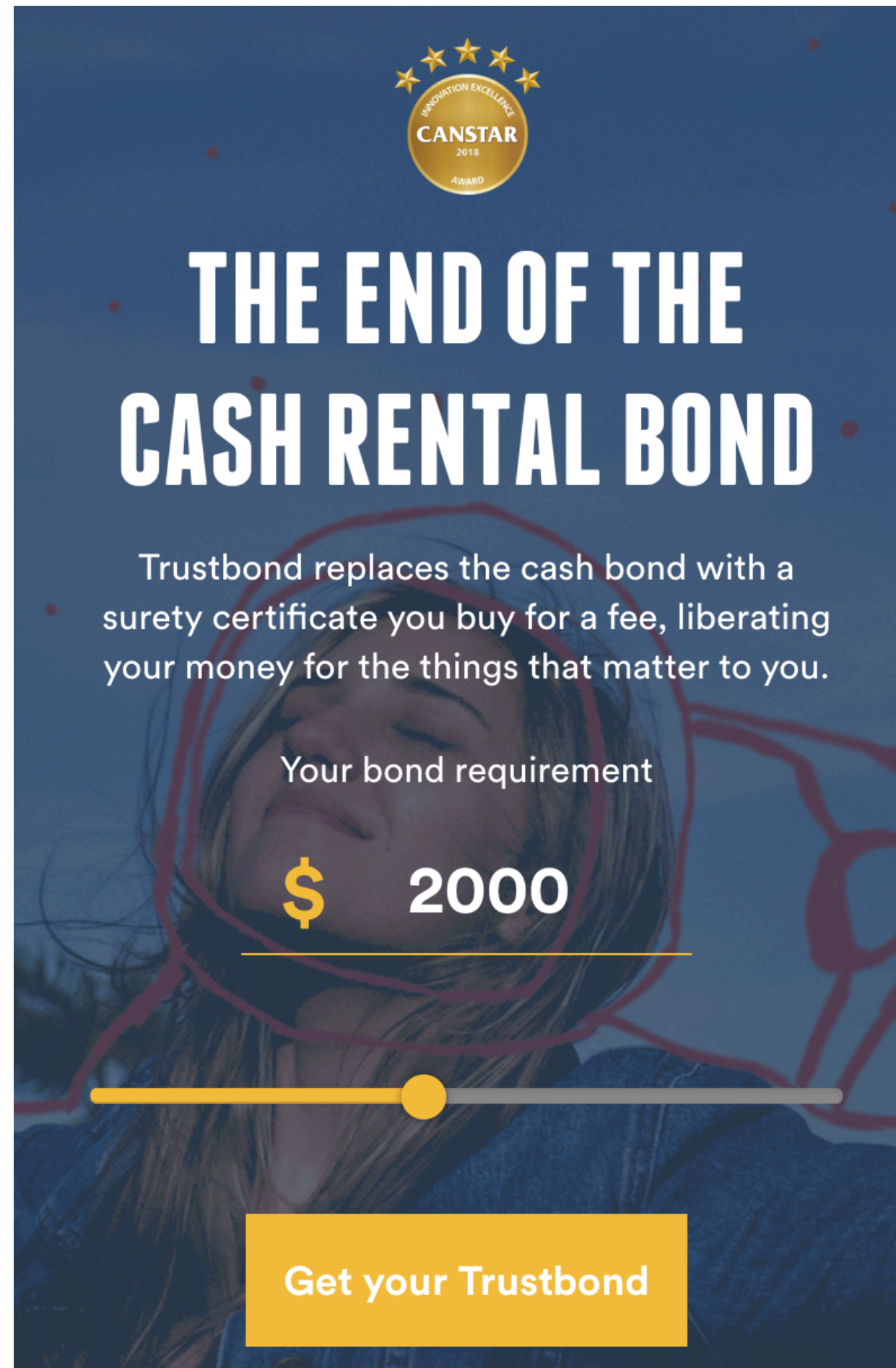


More than a white paper...

SDK fully available to plug-in

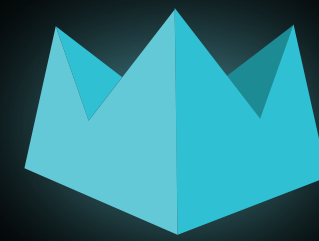


Use case: Trustbond



- Good/Bad Rental history written on REY
- Allows user to travel to other places and proof rental track record
- Creates accountabilities for better behaviors, leading to lower claims

Turns a Prisoner Dilemma into multiple-game



Key next objectives:

Build apps with corporates, startups, non-profits, etc.

Join our Hackathons or setup a workshop with us.

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