

# GLOBAL SME FINANCE FORUM 2020

26-28 | VIRTUAL  
OCT | EDITION

#SMEFF20

globalsmefforum.org/2020/



## ANNUAL CONFERENCE: GLOBAL SME FINANCE FORUM 2020 SME Finance Outlook 2030 –October 26-28, 2020

### Context

The COVID-19 pandemic has thrown the world into uncertainty and the outsized nature of the impact on governments, businesses and citizens is causing upheavals in the way we live and work, resulting in massive social and economic changes. While there are many disruptions and negative outcomes such as the unfortunate loss of life and reversals in poverty reduction, there is also the possibility for positive outcomes, as we take a hard look at ways of living and doing business that can and should evolve.

This is the context in which we offer this year's Global SME Finance Forum, where we present and examine both challenges and opportunities in SME Finance. On the first day, we take the time to reflect on the current impact of COVID-19 on SME Finance, especially on key stakeholders, financial institutions, SMEs, fintech and policymakers. On the second day, we take a deeper look at the strategic initiatives and measures taken by individual institutions to respond to the pandemic and to better serve SMEs. On the final day, we will examine what the future will hold for SME Finance and how businesses can evolve, and then offer ideas and thinking of ways to move more optimistically into the future.

Time	Monday, October 26th	Time	Tuesday, October 27th	Time	Wednesday, October 28th
<i>All times expressed in EDT Time Zone</i>					
<b>THE IMPACT OF COVID-19 ON SME FINANCE</b>		<b>REBUILDING SMEs</b>		<b>THE SME FINANCE OUTLOOK 2030</b>	
8:00 - 8:25	<b>Welcome and opening remarks from the G20 Presidency</b>	8:00 - 8:30	<b>Welcome</b>	8:00 - 8:30	<b>Welcome</b>
8:25 - 8:45	<b>Opening: State of the World's Economy</b>		<b>Keynote: Building Back Better Keynote: SME Financing in times of COVID: The case of Chile and the Pandemic's Silver Lining to the Future</b>		<b>Keynote: Perspectives: Moving into the Future Keynote: The Role of Digitization in Promoting SMEs' Access to Finance</b>
8:45 - 9:30	<b>Reviewing the Policy Playbook: Paving the Road with Good Intentions?</b> As the world moves into the next phase of responding to COVID-19, will the policies put in place be effective? How have policies impacted financial institutions in their ability to respond to the needs of SMEs? What are the broader policy implications going forward for regulators and industry participants?	8:30 - 9:00	<b>Global SME Finance Awards</b> Celebrating the Global SME Finance Awards 2020 winners with highlights from their winning submissions.	8:30 - 9:00	<b>The Role of DFIs: Rebuilding Economies Post-COVID-19</b> What tools and new products are DFIs using to promote their support for the SME financing sector and take the right risks during the pandemic? How confident are DFIs in banks and microfinance institutions to reach out to small businesses? Can they adapt to the new digital competitive markets and work with the fast-growing players in the SME finance space, including alternative lenders, Big Tech, large real sector buyers and sellers, logistics firms and others?
9:30-10:15	<b>The State of SME Finance</b> CEOs and senior business leaders reflect on how the industry has been affected by the pandemic and how institutions have responded to date to the crisis.	9:00 - 9:45	<b>Striving in the Time of COVID</b> Various players from the financial industry will share their strategies for not only surviving but striving to serve SMEs during the pandemic. What have been their successes and challenges thus far? What are they planning for in the near term?	9:00 - 9:45	<b>SME Products for the Future</b> What are some of the emerging products that will be significant for SMEs as we move into the future? What are the needs of SMEs that are driving the emergence of new products? And what are the implications on the financial industry as it responds to those needs?
10:15-10:50	<b>Panel 1: Alternative Finance: Is it at a Crossroads?</b> With the alternative finance sector now six months into its first major economic downturn, what can we expect of the sector when the pandemic abates? How will the industry evolve as a result of the pandemic?	10:00 - 10:45	<b>Supply Chain Finance: An Iceberg Beneath the Surface?</b> Are we headed for a less visible crisis deep within supply chains that could destabilize SMEs and add to the woes of the global economy? What are good practices in the supply chain finance industry to address COVID-19?	10:00 - 10:45	<b>SME Banking: The Evolving Landscape</b> The landscape of the global financial services industry has seen considerable changes over the past few years. The entrance of non-traditional financial institutions particularly Fintech and Big Tech has indisputably accelerated

10:15-10:50	<b>Panel 2: Non-Financial Services: The Key to Unlocking the Potential of Women-owned SMEs for Banks</b> Investing in non-financial services (NFS) generates positive returns while serving SMEs and women-owned SMEs. Learn about the business case for NFS from experts in the financial services sector.				innovation in the financial sector and improved service offerings for consumers and SMEs. At the same time, they also make the industry ever more competitive, creating pressure and uncertainties for incumbents, the traditional financial institutions. What does this evolving landscape mean for SME finance?
11:00 -11:25	<b>Virtual Visit to Experian</b> Learn more about Experian's unique end-to-end approach which combines robust data management, innovative technology solutions, advanced analytics and a deep understanding of broad financing disciplines to match both private and social capital to underbanked SMEs.	10:45 - 11:30	<b>Digital transformation: Long Overdue or Just in Time?</b> Both financial institutions and customers have had to quickly navigate how they can and want to interact as a result of the pandemic, so what have financial institutions done to respond to the impact of the crisis while progressing their digital transformation at the same time?	11:00 -11:15	<b>Look into the Crystal Ball: The State of SME Finance 2030</b> Sharing their visions for the future, authors of the top submissions from the SME Finance Forum Call for Insights will present their ideas for where SME finance is headed in the decade to come.
	<b>Virtual Visit to U GRO Capital</b> Catering to specific SME sectors by using their advanced knowledge of eight sectors to create insightful loan products for each sub-sector, U GRO uses a unique combination of intelligence and technology using statistical predictive modelling to understand an SMEs potential for growth.				
11:30 - 11:50	<b>FinTech Pitches</b> Providing a platform to a curated selection of FinTechs.	11:30 - 11:50	<b>FinTech Pitches</b> Providing a platform to a curated selection of FinTechs.	11:15 - 11:30 am	<b>SME Finance 2030: The Decade of Transformation</b>
11:50 - 12:00 pm	<b>Closing remarks</b>	11:50 - 12:00 pm	<b>Closing remarks</b>		<b>Closing remarks</b>

## About the SME Finance Forum

The SME Finance Forum works to expand access to finance to these small and medium businesses through its global membership network of 200+ financial institutions, technology companies and development finance institutions to share knowledge, spur innovation, and promote the growth of SMEs. The SME Finance Forum was established in 2012 by the G20 and is managed by the International Finance Corporation (IFC).